



Breast Cancer  
Foundation NZ

# Pink Ribbon Bequest Society



mother.  
daughter.  
sister. friend.  
**future.**

---

For more information visit  
[breastcancerfoundation.org.nz/bequests](https://breastcancerfoundation.org.nz/bequests)

Towards zero deaths. Early detection, research and support.

# Why leave a gift to Breast Cancer Foundation NZ?

**Breast Cancer Foundation NZ is the country's foremost breast cancer education and awareness organisation. Since 1994, we have championed breast health education and awareness, funded vital research and supported patients throughout New Zealand.**

However, despite progress made in breast cancer survival, we will still lose more than 6,000 women to this disease over the next 10 years.

Our vision of **Zero Deaths** from Breast Cancer can only be achieved when strides are made in earlier diagnosis and better treatments.

Please help us achieve this vision for the future of New Zealanders.

## Leave a gift today that will make a difference tomorrow

**The Pink Ribbon Bequest Society enables us to acknowledge, during your lifetime, those of you who are generous enough to support Breast Cancer Foundation NZ's work through a bequest in your Will.**

There are no obligations associated with membership. You will receive updates on our work and invitations to special events as a way to acknowledge and thank our very special bequest supporters.

This kind of support is enormously valuable to BCFNZ as we strive to achieve our vision of Zero Deaths from Breast Cancer. We believe that, one day, our vision will become a reality. However, we can only do it with the kind support of benefactors like you.

**mother.  
daughter.  
sister.  
friend.  
future.**

*"After treatment, I was exhausted. I got short-tempered. I cried at the injustice of it all but I made every effort to live a normal life - for my kids, but even more, for me. I saw all of it as a blip, just another thing - this too shall pass. Attitude is everything. I'm grateful for the support of my family, friends, workmates, and the free physio funded by Breast Cancer Foundation NZ. I cannot stress enough how important this was to my recovery."*

**Cathy**  
**teacher, mother of three**  
diagnosed at just 32

---

Photographer Anna Scott



# Your lasting legacy

**We know that when you make a Will, your first priority is to provide for your loved ones. But after they are looked after, you can continue to support the causes that matter to you by leaving a gift to your chosen charity.**

Your support for us over the years may lead you to consider making a bequest to Breast Cancer Foundation NZ. All gifts are appreciated, no matter the size.

Your legacy to ensure our work can continue into the future may take a number of forms:

- A percentage of the value of your Estate
- A specified amount of money or items of property
- The residue of the Estate after provision for family and other beneficiaries

Possible wording for inclusion in your Will:

“I give and bequeath to Breast Cancer Foundation NZ for its work in early detection, research and patient support, [list here the percentage of residue or specific amount of money or items], free of all death and estate duties. I declare that the official receipt of Breast Cancer Foundation NZ shall be a full and sufficient discharge to my executors.”



mother.  
daughter.  
sister. friend.  
future.

**We respectfully suggest that you consult your solicitor who will ensure that your wishes are clearly and legally stated.**

# Why others have left a gift to Breast Cancer Foundation NZ

Athlae Lyon was a board member and first Chair of the Pink Ribbon Bequest Society. A person of great compassion, she left a bequest to BCFNZ when she passed away in 2010.

**“Athlae understood that as long as breast cancer remained prevalent in our community, the Foundation would need sustainable income to fund its vital work. This way, her compassion lives on through the essential work of the Foundation.”**

Cliff Lyon, husband of the late Athlae Lyon,  
and himself a member of the Pink Ribbon Bequest Society

Amina Mohammad chose to leave a gift in her Will because she wanted to help make a difference, and contribute towards finding better treatments for breast cancer so that future generations don't have to die from this disease.

Amina was inducted into the Pink Ribbon Bequest Society in 2016.



---

***“Your generosity in making a bequest in your Will is a lasting gift to the women of New Zealand. It will contribute to the ongoing work of the Foundation to protect and enhance the well-being of generations. Please accept my heartfelt gratitude on behalf of us all.”***

Dame Rosie Horton,  
Chair, Pink Ribbon Bequest Society.



Breast Cancer  
Foundation NZ

## Pink Ribbon Bequest Society

---

### More Information

For information about how your legacy to Breast Cancer Foundation NZ can make a real difference, or for assistance, please call our Bequest Society Manager on **09 304 0963** or email **bequests@bcf.org.nz**

Breast Cancer Foundation NZ  
PO Box 99650, Newmarket Auckland 1149

---

**[www.breastcancerfoundation.org.nz](http://www.breastcancerfoundation.org.nz)**

**Towards zero deaths.** Early detection, research and support.